

Order Item Summary



KCNC-TV

Order ID: 62908	CF NTL-POL	FBD - LBD: 09/15/12 - 09/21/12	HL#:	Created: 09/14/12 01:00 PM
Client: OBAMA FOR AMERICA (178906)	CPE: / / 1775	Agency Commission: 15 %	Updated: ALWILLIAMS on 09/14/12 02:01 PM	
Agency: GMMB, INC. (6441)	Product: EST # 1775 (1300)	Self Protect.: :15:00	Confirmed: 09/14/12 01:47 PM	
Buyer: SHIRA LEVY	Demo: HHOLDS DMARTG	Sched. Code: B	Contract: 09/17/12 03:15 PM	
AE: NICOLE ELIE POL-GWTS-PH		Billing Int: Monthly	BM: SS	
Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

NEW ORDER; KEC/PH 9/14/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS5AM	M T W T F * *	NEWS	60	B			0.0	\$630.00	2	\$1,260.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/21/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MNEWS528A	M T W T F * *	NEWS	60	B			0.0	\$630.00	3	\$1,890.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/21/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MNEWS1	M T W T F * *	NEWS	60	B			0.0	\$500.00	2	\$1,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/21/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	MEARLY	M T W T F * *	MORN	60	B			0.0	\$400.00	4	\$1,600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/21/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NSAT5-730AM	* * * * * S *	NEWS	60	B			0.0	\$300.00	1	\$300.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/15/12	09/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	NSUN6-8AM	* * * * * S	NEWS	60	B			0.0	\$300.00	1	\$300.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/16/12	09/16/12	1										

Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 62908	CF NTL-POL	FBD - LBD: 09/15/12 - 09/21/12	HL#:	Created: 09/14/12 01:00 PM
Client: OBAMA FOR AMERICA (178906)	CPE: / / 1775	Agency Commission: 15 %	Updated: ALWILLIAMS on 09/14/12 02:01 PM	
Agency: GMMB, INC. (6441)	Product: EST # 1775 (1300)	Self Protect.: :15:00	Confirmed: 09/14/12 01:47 PM	
Buyer: SHIRA LEVY	Demo: HHOLDS DMA RTG	Sched. Code: B	Contract: 09/17/12 03:15 PM	
AE: NICOLE ELIE POL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	WCBSSUNAM	* * * * * S	MORN	60	B			0.0	\$1,700.00	1	\$1,700.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/16/12	09/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DRAY	M T W T F * *	DAY	60	B			0.0	\$1,080.00	2	\$2,160.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/21/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	DPRICE	M T W T F * *	DAY	60	B			0.0	\$900.00	5	\$4,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/21/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	DYR	M T W T F * *	DAY	60	B			0.0	\$700.00	3	\$2,100.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/21/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NNOON	M T W T F * *	DAYN	60	B			0.0	\$550.00	2	\$1,100.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/21/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	DBOLD	M T W T F * *	DAY	60	B			0.0	\$650.00	3	\$1,950.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/21/12	3										

Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 62908 CF NTL-POL FBD - LBD: 09/16/12 - 09/21/12 HL#: Created: 09/14/12 01:00 PM
 Client: OBAMA FOR AMERICA (178906) CPE: / / 1775 Agency Commission: 15 % Updated: ALWILLIAMS on 09/14/12 02:01 PM
 Agency: GMMB, INC. (6441) Product: EST # 1775 (1300) Self Protect.: :15:00 Confirmed: 09/14/12 01:47 PM
 Buyer: SHIRA LEVY Demo: HHOLDS DMA RTG Sched. Code: B Contract: 09/17/12 03:15 PM
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS
 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	DTALK	M T W T F * *	DAY	60	B			0.0	\$550.00	2	\$1,100.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/21/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	DDEAL	M T W T F * *	DAY	60	B			0.0	\$550.00	3	\$1,650.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/21/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	EJEFF	M T W T F * *	EFG	60	B			0.0	\$800.00	3	\$2,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/21/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	EPHIL2	M T W T F * *	EFG	60	B			0.0	\$1,000.00	3	\$3,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/21/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	NEARLY5PM	M T W T F * *	NEWS	60	B			0.0	\$1,530.00	3	\$4,590.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/21/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	NEARLY6PM	M T W T F * *	NEWS	60	B			0.0	\$1,530.00	3	\$4,590.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/21/12	3										

Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 62908	CF NTL-POL	FBD - LBD: 09/15/12 - 09/21/12	HL#:	Created: 09/14/12 01:00 PM
Client: OBAMA FOR AMERICA (178906)	CPE: / / 1775	Agency Commission: 15 %	Updated: ALWILLIAMS on 09/14/12 02:01 PM	
Agency: GMMB, INC. (6441)	Product: EST # 1775 (1300)	Self Protect.: :15:00	Confirmed: 09/14/12 01:47 PM	
Buyer: SHIRA LEVY	Demo: HHOLDS DMA RTG	Sched. Code: B	Contract: 09/17/12 03:15 PM	
AE: NICOLE ELIE POL-GWTS-PH		Billing Int: Monthly	BM: SS	
Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	NEARLY630PM	* T W T F * *	NEWS	60	B			0.0	\$1,100.00	3	\$3,300.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/21/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	NWKND SAT2	* * * * * S *	NEWS	60	B			0.0	\$600.00	1	\$600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/15/12	09/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	PHAWAII	M * * * * *	REGP	60	B			0.0	\$8,000.00	1	\$8,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/17/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	PNAVY	* T * * * * *	REGP	60	B			0.0	\$8,000.00	1	\$8,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/18/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	PNCISLATU2HR	* T * * * * *	CARD	60	B			0.0	\$6,600.00	1	\$6,600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/18/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	PSURV25PRE	* * W * * * *	CARD	60	B			0.0	\$8,000.00	1	\$8,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/19/12	09/19/12	1										

Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 62908 CF NTL-POL FBD - LBD: 09/15/12 - 09/21/12 HL#: Created: 09/14/12 01:00 PM
 Client: OBAMA FOR AMERICA (178906) CPE: / / 1775 Agency Commission: 15 % Updated: ALWILLIAMS on 09/14/12 02:01 PM
 Agency: GMMB, INC. (8441) Product: EST # 1775 (1300) Self Protect.: :15:00 Confirmed: 09/14/12 01:47 PM
 Buyer: SHIRA LEVY Demo: HHOLDS DMA RTG Sched. Code: B Contract: 09/17/12 03:15 PM
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS
 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	PBANGTH1	* * * T * * *	CARD	60	B			0.0	\$6,400.00	1	\$6,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/20/12	09/20/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	P2MENTH3	* * * T * * *	CARD	60	B			0.0	\$8,000.00	1	\$8,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/20/12	09/20/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	PPERSONTHU3	* * * T * * *	REGP	60	B			0.0	\$8,000.00	1	\$8,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/20/12	09/20/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	PBLOODS	* * * * F * *	REGP	60	B			0.0	\$5,600.00	1	\$5,600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/21/12	09/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	NLATE7	* * * * * S S	NEWS	60	B			0.0	\$2,800.00	1	\$2,800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/15/12	09/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	NLATE7	M T W T F * *	NEWS	60	B			0.0	\$2,800.00	4	\$11,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/21/12	4										

Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 62908	CF NTL-POL	FBD - LBD: 09/15/12 - 09/21/12	HL#:	Created: 09/14/12 01:00 PM
Client: OBAMA FOR AMERICA (178906)	CPE: / / 1775	Agency Commission: 15 %	Updated: ALWILLIAMS on 09/14/12 02:01 PM	
Agency: GMMB, INC. (6441)	Product: EST # 1775 (1300)	Self Protect.: :15:00	Confirmed: 09/14/12 01:47 PM	
Buyer: SHIRA LEVY	Demo: HHOLDS DMA RTG	Sched. Code: B	Contract: 09/17/12 03:15 PM	
AE: NICOLE ELIE POL-GWTS-PH		Billing Int: Monthly	BM: SS	
Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	LLETTER1	M T W T F * *	LETT	60	B			0.0	\$1,100.00	2	\$2,200.00		
	LUR												
	FBD	LBD	Sep 17										
	09/17/12	09/21/12	2										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	65	0	\$115,890.00	\$98,506.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$115,890.00	\$98,506.50	\$0.00	\$0.00